

Report of the Interim Deputy Chief Executive

BROXTOWE LOTTO – DELEGATION OF AUTHORITY TO APPROVE GOOD CAUSES1. Purpose of report

To ask the Committee to recommend to Council that delegated authority be given to the Commercial Manager to approve 'good causes' which wish to participate in the Broxtowe Lotto.

2. Background information

On the 15 February 2018 the Council's Finance and Resources Committee agreed to establish a local lottery, now known as the Broxtowe Lotto. To date, the Broxtowe Lotto has:

- received its Licence number from the Gambling Commission
- had the criteria for participation by good causes agreed
- released a press release encouraging good causes to participate.

Currently, preparations are underway for a promotional launch on 18 July 2018 at which good causes will sign up to the Lotto. In other lotteries ran by local authorities, good causes apply to participate in the Lotto via e-mail and once they have proved that they meet the criteria, their details are passed onto Gatherwell, the external Lottery Managers who then create a webpage for each individual good cause.

The Commercial Manager is the only person whom the Gambling Commission recognises as a "qualified person" within the Council and all contact with the Gambling Commission must go through the Commercial Manager. For that reason and for purposes of a quick turnaround, it is proposed that the Commercial Manager is responsible for identifying which good causes meet Broxtowe's criteria for inclusion in the Lotto. Other options which have been considered are set out in appendix 1.

Good causes which wish to apply will express their interest to the Commercial Manager via e mail or telephone. They will then be sent a short note outlining what information they need to provide (as per appendix 2) and can submit their evidence via e mail or post. If they meet the criteria (as per appendix 3) for participation in Broxtowe's Lotto, their names will then be passed to Gatherwell (the external Lottery Manager) who will develop their individual webpage.

3. Financial implications

There are no costs associated with this strand of the Lotto, other than the Commercial Manager's time. Aylesbury Vale who were the first Council to launch a Lottery estimate that their officer spends 1 day per year on work for the Lotto.

Recommendation

That the Committee RECOMMENDS to Council that authority be delegated to the Commercial Manager, in consultation with the three group leaders, to approve good causes which wish to participate in the Broxtowe Lotto.

APPENDIX 1

Alternative options considered

Do Nothing:

This is not an option as good causes needed to be authorised before their details can be forwarded to Gatherwell for inclusion in the Lotto.

Enable authorisation of good causes by other officers within the Council:

As the Council's Commercial Manager is a 'qualified person' registered with the Gambling Commission it will be for her to deal with the administration of the Lotto. However, the Commercial Manager does not currently have the required delegated authority to do this and will not be able to until authorised by Council at the next meeting on 18th July 2018. As there have already been several applications made by organisations which need to be processed/approved this will have to be authorised by the Chief Executive (under her emergency powers) until the 18 July 2018 (plus any subsequent applications made from now to then). After the 18th July 2018 (subject to full Council's approval) the Commercial Manager will be able to process/approve all such applications.

Application to participate in the Broxtowe Lotto

Organisation name:

Registered address:

Charity number (if applicable):

Tell us how your project benefits the residents of Broxtowe:

Please attach the organisation's constitution or set of rules:

Please attach the most recent annual financial statements OR an annual report:

Please return all documentation to:

Sandra.scott@broxtowe.gov.uk

or if via post to:

Sandra Scott
Commercial Manager
Broxtowe Borough Council
Council Offices
Foster Avenue
Beeston
NG9 1AB

Criteria for Broxtowe Lotto's Good Causes

Criteria

- Organisations should be:
 - non-profit making
 - have a constitution or set of rules
 - able to provide annual financial statements (audited where appropriate)
 - or an annual report (unless it is a new organisation in its first year of development when a budget statement would be required).
- Organisations must be open to all regardless of age, race, creed, sex or political affiliation as appropriate.
- Organisations must be able to demonstrate a link with the borough, either through the direct provision of services or other means, which benefit the people of the borough thereby enhancing the quality of life for the local community.
- Organisations which wish to have a dedicated webpage on Broxtowe Lotto's site must be promoting projects or services which are of benefit to the local community.
- Organisations that promote political, racial, religious, sexual or social intolerance will not be considered for participation as their services will not be of positive benefit to all within the local community.